

Superbowl Stats

“By The Numbers”

- 164 Million Viewers
- 4 Million dollars - for a 30 second commercial.
- 232 Countries - Where the Superbowl is broadcast.
- 34 Languages - Into which the Superbowl is translated.
- 25% - percent of women who watch the Superbowl and say they like it.
- 20% - increase of antacid product sales immediately after the game.
- \$12,500 - Tiffany - cost of Vince Lombardi Trophy.

**11.2 MILLION
POUNDS OF POTATO CHIPS**

**ARE
EATEN
DURING
THE BIG
GAME.**



**THAT'S
ENOUGH TO
COVER THE
STATE OF
ARIZONA
IN CHIPS.**

**69.9 MILLION
POUNDS OF AVOCADOS**
ARE CONSUMED DURING THE BIG GAME.



**IF PATRIOTS CORNERBACK DARRELLE
REVIS WERE PAID IN AVOCADOS, THIS
WOULD EQUAL HIS CAREER SALARY.**

**1.25 BILLION
CHICKEN WINGS**

ARE EATEN ON THE DAY OF THE BIG GAME.



**THAT'S ENOUGH TO STRETCH FROM
CENTURY LINK FIELD IN SEATTLE
TO GILLETTE STADIUM IN
MASSACHUSETTS...
55 TIMES.**

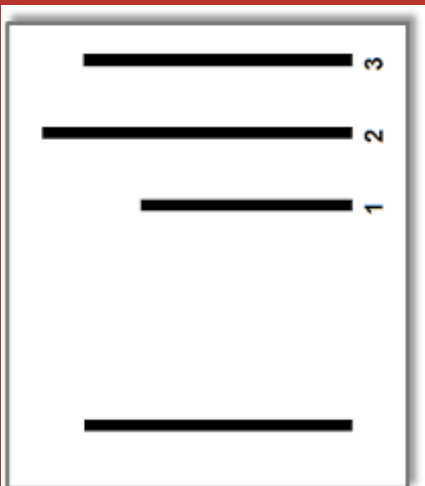
**12 TONS
OF ULTIMATE NACHOS**

**WERE CONSUMED AT AT&T STADIUM
DURING THE BIG GAME IN 2011.**

**THAT MEANS EVERY
THIRD PERSON WHO
ATTENDED THE
GAME ATE
1 POUND OF
ULTIMATE
NACHOS.**



**—SOLOMON ASCH—
SOCIAL CONFORMITY
TEST**



What Would You Do?



Colossians 2:8 - “See that no one takes you captive through philosophy and empty deception...”